

FREE! TO THE TRADE

Professional **ELECTRICIAN** AND INSTALLER

THE BUSINESS MAGAZINE FOR THE ELECTRICAL TRADE

MAY 2014

NEW BUSINESS IDEAS
The answer to LED dimming?

AIR COOLING & VENTILATION
How is the ErP Directive set to impact the industry throughout 2014 and beyond?

TESTED
PE HEADS TO RUSSIA TO PUT SNICKERS 3-LAYER WORKWEAR TO THE TEST.

WIN
TURN TO PAGE
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A 4X4 OFF-ROAD ADVENTURE

SPECIAL REPORT
How can you benefit from the introduction of Early Conciliation?

OFF THE BEATEN TRACK



Here is your chance to win a 4x4 off-road adventure for you and a friend, courtesy of Big Wipes.

Big Wipes has launched its all-new 4x4 range of industrial strength wipes, containing no fewer than four powerful cleaning agents and four dermatologically tested skin conditioners. Tough on grime and even kinder to your hands, Big Wipes 4x4 'one wipe and it's gone' formula shifts all modern construction sealants, adhesives, paints, coatings and grime in an instant. They are completely portable and can be kept close to hand to remove this muck before it gets a chance to fully cure. The 4x4 range features new power fabrics and are available in Heavy-Duty (Red Top),

Multi-Purpose (Black Top) and super absorbent biodegradable Multi-Surface (Green Top).

To celebrate the launch of its 4x4 range of industrial strength wipes, Big Wipes has teamed up with PE to offer one lucky reader and a friend the chance to win a 4x4 off-road adventure to remember. Two runners up also get a triple pack of 4x4 product for their toolbox and van.



TO ENTER

Use the Readerlink system to answer the following question.

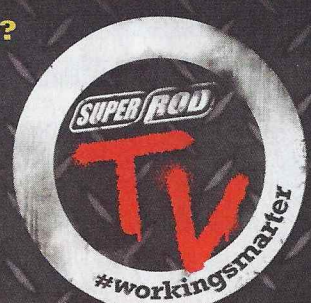
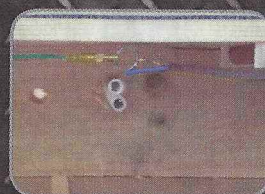
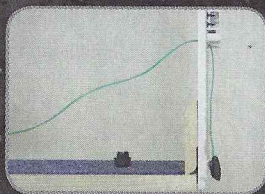
How many powerful cleaning agents are in the 4x4 formula?

- A. One circle 168
- B. Three circle 169
- C. Four circle 170

Terms and conditions apply: Available on request. Closing date 13th June 2014.



Struggling to route cable under floors and behind skirting?



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