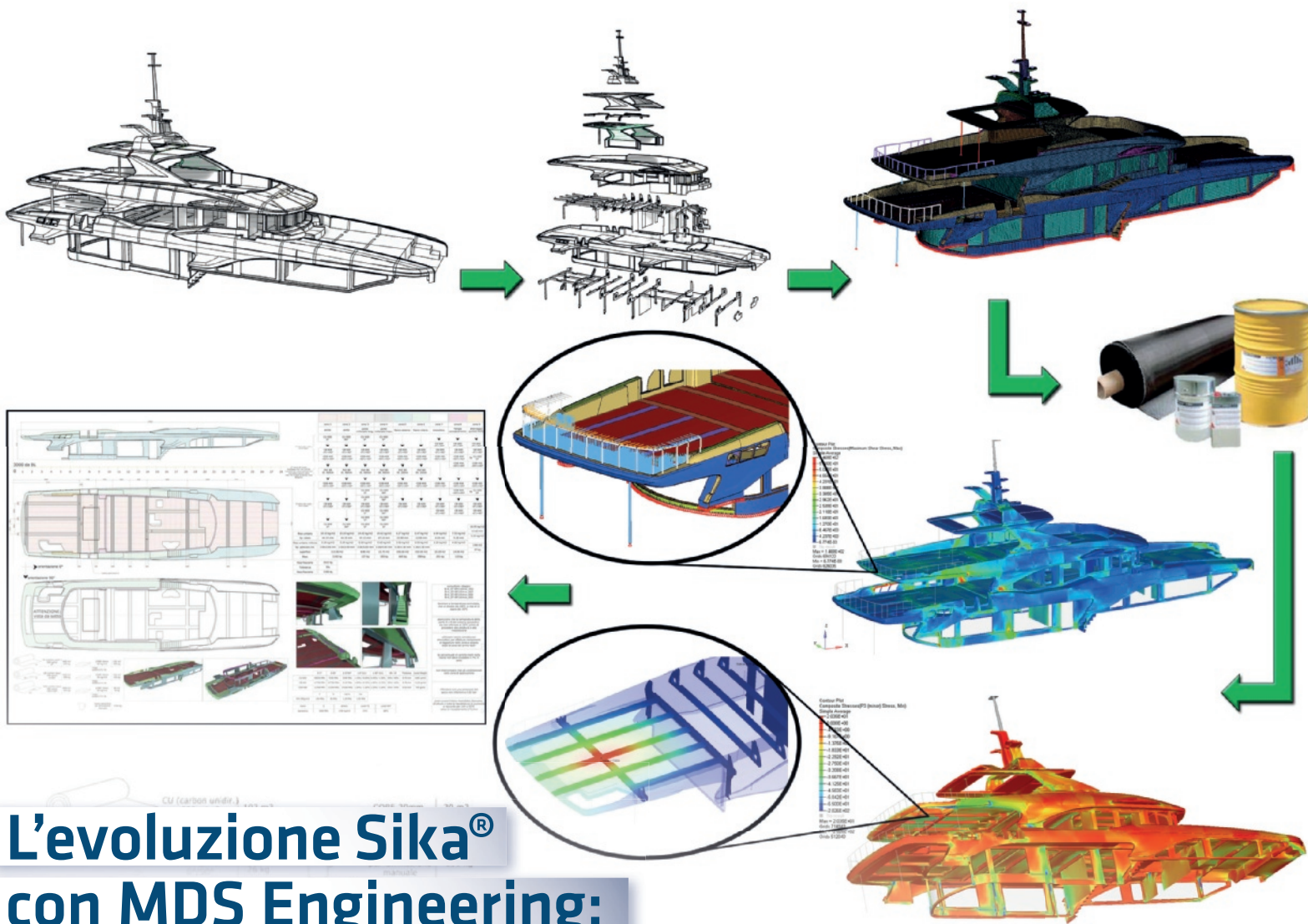




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ISSN 1825-6155 - Bimestrale - Anno XI - Poste Italiane Spa - Spedizione in abbonamento postale - D.L. 353/2003 (conv. in L. 27/02/2004 n. 46) art. 1, comma 1, DCB Milano

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Aiming for the yachting sector

THIS IS THE OBJECTIVE OF 3M SRL, EXCLUSIVE DISTRIBUTOR OF BIG WIPES PROFESSIONAL PRODUCTS FOR CLEANING HANDS, TOOLS AND SURFACES AND PRODUCES OF STAINLESS STEEL PALETTE KNIVES AND OTHER TOOLS USEFUL ALSO FOR CRAFTSMEN WORKING ON BOATS.



Yachting to will become a strategic sector for 3M Srl Lavorazione Gommaspugna. The company, based in Capergnanica (Cr), and founded in 1968 as a sponge rubber producer, has evolved over time, broadening its product range and recently becoming exclusive distributor for Italy of Big Wipes, a range of professional products for cleaning hands tools and surfaces, suitable for removing difficult dirt without harming the skin.

“Our catalogue includes 2000 articles, entirely made by Ars in Italy,” says Alberto Manuele, sales director of 3M srl. “Since I joined the company in 1997 we have grown remarkably. We have constructed new buildings, introduced new production lines and enriched our product range with useful tools for construction, tilers, paint shops and other sectors. Today our market is developed into areas, hand equipment and tools and sponge rubber, which we export just about everywhere. We are the only European producer, it is not an easy product to make but is a family tradition for us.”

The headquarters of 3M currently covers a surface of about 35,000 m²; more than 6000 m² are occupied by factory buildings which house the production facilities, and since 2010 their roofs have been integrated with latest generation high yield photovoltaic panels, which supply 90% of the company’s energy needs, avoiding the omission of about 80 tons of CO₂ into the atmosphere. “All this makes this a green company,” says Manuele. “We have about 15 employees; our production processes are highly automated and make it possible to handle large scale production without needing a lot of staff.”

Products that are useful on boats too

“We have decided to concentrate on the yachting sector too, because stainless steel palette knives and other products of ours are useful in this sector as well,” says Manuele. “Those who use fillers, carry out repairs, use fibreglass or do other jobs on boats need these products. It’s a sector we haven’t entered before, but one I know well because my father has always been an enthusiast and has infected the whole family.”

The Big Wipes range in detail

Big Wipes are cleaning cloth designed for deep, efficient and rapid cleaning of hands, tools and surfaces soiled with such substances as paint, glue, polyurethane foam, silicone, filler, oil, grease, tar or dirt in general, which are, and also in the yachting sector stop there is no need for water or even rinsing. The mechanic who works on an engine, the painter who paints a boat, those who do such work on boats as filling, plugging cracks with polyurethane foam, all those in the craft sector that rotates around yachting or who works in the yard but also the boat owner can find themselves in situations where the use of Big Wipes products is necessary.

In the size of 20 x 30 cm and very strong, they are available in three types: Multi-purpose, particularly strong and absorbent; Heavy-Duty, with a rough side for better dirt removal; Multi-Surface bio, incompletely bio degradable material. Alongside handy packs of one cloth, 20 cloths or the classic 40 or 80 cloth tubes, there is a hand gel and a spray. “These cloth’s are better than other cleaning products in their cleaning power, safety and economy,” says Manuele. “Compared with other products on the market today they also use a different formula.”