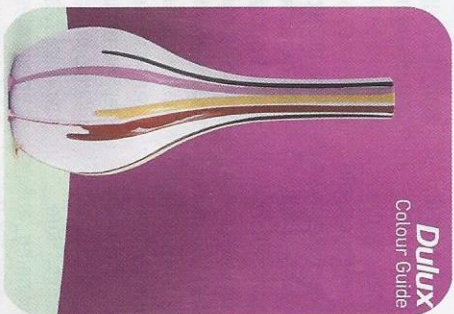


## DULUX LEADS THE WAY

Dulux continues to lead the way in colour inspiration in 2006 with the launch of an innovative new Colour Guide that aims to inspire consumers when they are faced with difficult colour decisions. The new Dulux Colour Guide delivers the best possible colour advice in a stylish, easy to navigate format. Designed to guide consumers through Dulux's new and most inspiring colour collection to date, it covers-off everything from standard emulsions to specialist wood & metal paints. The new smaller size card follows the trend for a compact lifestyle, spearheaded by national broadsheets.

Tel: 0870 444 1111



## RUSTINS FLOORS THE OPPOSITION

Rustins has added Quick Drying Floor Paint to its extensive range of top-quality decorating products. The new paint has been specially designed to create a tough, hard-wearing surface finish for garages, utility areas, porches and patios.

Thanks to its excellent durability, good coverage and quick re-coat times, a long-lasting finish can be quickly achieved on a variety of inside and outside jobs. A 2.5l can, for example, is enough to give a two-coat, hard-wearing finish to the floor of an average single garage and the job completed within a day. The paint is suitable for use on concrete, brick, stone and wooden surfaces. Water-borne and with low odour, it is easily applied with a synthetic fibre brush or roller to give a highly professional finish in just a single coat. In normal temperatures, it is touch-dry in approximately 30 minutes.

Tel: 0208 450 4666



## A WORLD OF WALLCOVERINGS



SJ Dixon and Son is introducing a number of new collections to its range of Room Lot wallcoverings this April. Says managing director David Swingwood: "In the past few months we have seen a very welcome upsurge in wallcoverings, particularly for use in feature walls. This gives the trade an opportunity to sell co-ordinating designs and borders. As a result, retailers offering genuinely innovative and original designs have begun to see something of a renaissance in their wallcovering sales." In order to provide retailers with the latest, up-to-date information and pricing on the new ranges, the company has published a new edition of its comprehensive Wallcovering Price Guide. This lists every pattern of every wallcovering, border and co-ordinating factor. The Price Guide is available freely to retailers and merchants through Dixon's national wholesale telesales office.

Tel: 01628 894374

## BIG WIPES MEAN BIG SALES

Big Wipes from Sycamore UK are pre-impregnated cleaning wipes designed for use by anyone who needs a very effective and immediately on-hand cleaning product.

They will tackle just about any dirt or stain, being able to clean general grime, oil & water-based paints, instant-grab adhesives, silicone & acrylic sealants, PU foam, oil-, fat, grease, permanent marker and much more, from hands, tools and surfaces. This, of course, makes them ideal for all DIY applications. They are a great multi-purpose degreaser that makes them great for cleaning around cookers and for messy jobs such as changing the extractor filter. They can be used to clean up old paint and sealant rather than having to paint again. They will remove most dirt and grime without effecting old paint. They come packed either as 80 large (20cm x 30cm), super-tough wipes in a tradesman style tub for immediate use anywhere or in smaller packs sold in clip strips. Needless to say, this means that they offer great opportunities for additional sales.

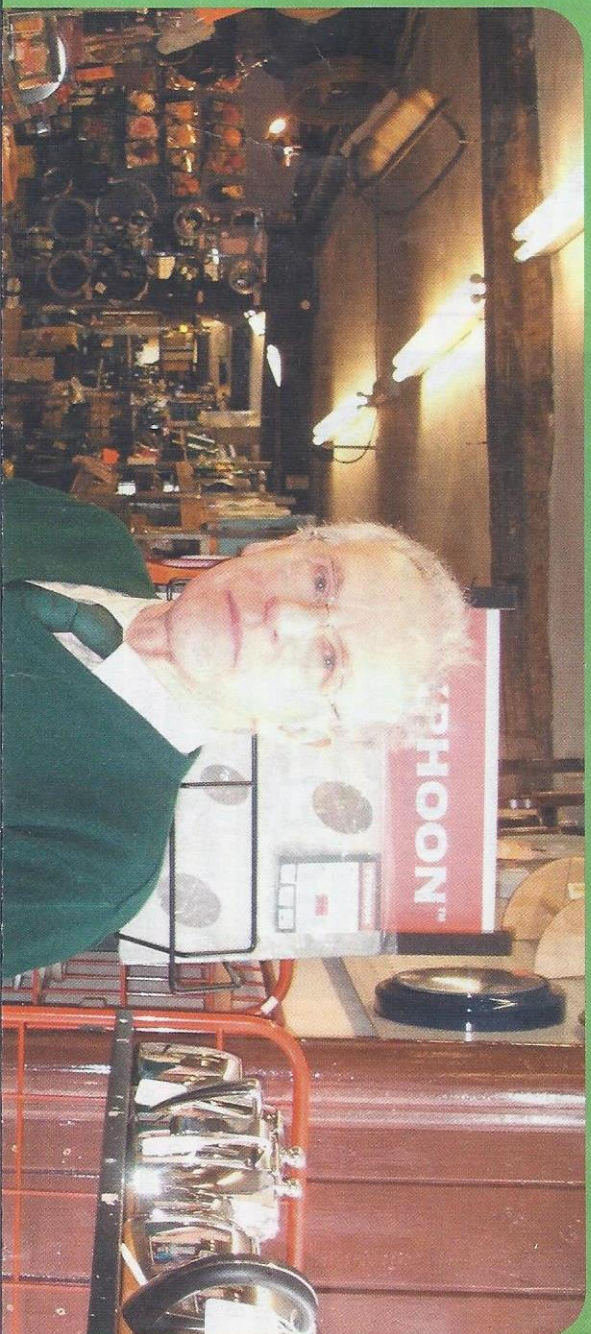
Tel: 01628 894374



The magazine for independent hardware stores and garden centres

# HARDWARE & GARDEN Review

April 2006



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